



ISCO International Names Alfredo Mendoza Senior Sales Engineer

New Position Increases Focus on Delivering Professional Optimization Services

Elk Grove Village, IL – October 15, 2011 – ISCO International, the leader in spectrum conditioning that improves data rates, maximizes capacity and reduces dropped calls in wireless networks, announces the appointment of Alfredo Mendoza as Senior Sales Engineer. Mr. Mendoza will be leading ISCO's sales engineering department, with current sales engineering staff reporting to him. As ISCO continues to grow its business, Mr. Mendoza will play a key role bringing more RF expertise directly to customers, supporting sales activities and delivering exceptional professional optimization services.

Mr. Mendoza is experienced with UMTS, CDMA, EVDO and many other RF technologies. He successfully operated his own consulting practice delivering professional services aimed at optimizing the performance for his customers' RF wireless networks after holding numerous positions at Motorola. He earned his B.S. In Electrical Engineering from the Milwaukee School of Engineering in Milwaukee, Wisconsin where he also minored in Business Management Systems. His technical expertise and customer focus is the perfect combination for developing the professional services that complement ISCO's product line.

"We welcome Alfredo to ISCO and look forward to his contributions to developing our professional services capabilities," said Gordon Reichard Jr., CEO of ISCO Intl. "We have numerous customer deployments and projects involving the Proteus 3G and 4G products in the U.S., Europe and India and are looking forward to new opportunities in the DAS market, LTE and spectral monitoring and analysis space that leverage our existing capabilities and intellectual property."

About ISCO International

ISCO International has become the leader in spectrum conditioning by proving that it improves the subscriber experience and by demonstrating the financial value that can be realized for 3G and 4G wireless operators. Spectrum conditioning enables service providers to squeeze all available capacity from their network assets by maximizing spectrum utilization. ISCO's PurePass™ digital signal processing technology continuously identifies and counteracts the many types of co-channel and adjacent interference that cause "physical layer impairments". With PurePass, wireless operators protect themselves from a significant degradation of uplink performance, which would negatively impact the entire wireless experience.

Contact (for ISCO International):

Mike Newsom
LouVan Communications
mike@louvanpr.com
Mobile: +1 617 803 5385
Twitter: @louvanpr