



**ISCO International Names Bill Myers Director of
Business Development and Product Management**

***New Position Responsible for Identifying New Market Opportunities
and Ongoing Product Definition and Development***

Elk Grove Village, IL – November 15, 2011 – ISCO International, the leader in spectrum conditioning that improves data rates, maximizes capacity and reduces dropped calls in wireless networks, today announced the appointment of Bill Myers as Director of Business Development and Product Management. Mr. Myers will be leading ISCO's activities to identify new market and product opportunities. As ISCO continues to grow its business, Mr. Myers will play a key role defining critical product requirements, work closely with engineering to develop and introduce new products, establish success criteria for new markets and drive the Company's launch of these initiatives.

Mr. Myers has developed extensive technical expertise over a 20-year career in the wireless industry. Most recently at RIM, he oversaw Intellectual Property assets and contributed to the leveraging of those assets. With both a BSEE (from Wayne St. University in Detroit) and an MSEE (Univ. of Illinois – Chicago) along with an MBA from The Kellogg School of Management at Northwestern University, Mr. Myers is the ideal person to help craft ISCO's plan to grow to the next level by delivering superior solutions that help customers optimize their wireless networks and increase the utilization of their assets that improve the quality of the services they deliver to their customers.

"We welcome Bill to ISCO and look forward to his contributions to new product definition and development, and identifying new markets for ISCO to enter," said Gordon Reichard Jr., CEO of ISCO Intl. "We have numerous customer deployments and projects involving the Proteus 3G and 4G products in the U.S., Europe and India and are looking forward to new opportunities in the DAS market, LTE and spectral monitoring and analysis space that leverage our existing capabilities and intellectual property."

About ISCO International

ISCO International has become the leader in spectrum conditioning by proving that it improves the subscriber experience and by demonstrating the financial value that can be realized for 3G and 4G wireless operators. Spectrum conditioning enables service providers to squeeze all available capacity from their network assets by maximizing spectrum utilization. ISCO's PurePass™ digital signal processing technology continuously identifies and counteracts the many types of co-channel and adjacent interference that cause "physical layer impairments". With PurePass, wireless operators protect themselves from a significant degradation of uplink performance, which would negatively impact the entire wireless experience.

Contact (for ISCO International):

Mike Newsom
LouVan Communications
mike@louvanpr.com
Mobile: +1 617 803 5385
Twitter: @louvanpr