



ISCO International Names Rick Simpson Manager of Project Management and Customer Services

New position responsible for the planning, scheduling and direction of customer services – with emphasis on highest quality on time performance for installation and servicing of spectrum conditioning solutions

Elk Grove Village, IL – June 13, 2011 – ISCO International, the leader in spectrum conditioning that improves data rates, maximizes capacity and reduces dropped calls in wireless networks, today announced the appointment of Rick Simpson to the new position of Manager of Implementations & Customer Services. Mr. Simpson will assist ISCO customers worldwide in areas such as: cell site surveys, product installation and maintenance, 24 x 7 call center support, software upgrades and various consulting and integration tasks, on a remote or on-site basis.

Mr. Simpson has developed extensive technical expertise over a 17-year career in the wireless industry. Most recently, he oversaw many implementation and configuration activities for 3G and 4G networks for industry leaders Huawei and Alcatel Lucent.

“We are expanding rapidly and we need an experienced person with solid project management skills to not only manage the delivery of services, but also to create the needed methods and procedures to profitably govern the workflow of service delivery,” said Gordon Reichard Jr., CEO of ISCO Intl. “We have had a tremendous response to the recent introduction of our Proteus™ system for 3G networks and later this year our new 4G product will address that rapidly growing sector.”

About ISCO International

ISCO International has become the leader in spectrum conditioning by proving that it improves the subscriber experience and by demonstrating the financial value that can be realized for 3G and soon 4G wireless operators. Spectrum conditioning enables service providers to squeeze all available capacity from their network assets by maximizing spectrum utilization. ISCO's PurePass™ digital signal processing technology continuously identifies and counteracts the many types of co-channel and adjacent interference that cause “physical layer impairments”. With PurePass, wireless operators protect themselves from a significant degradation of uplink performance, which would negatively impact the entire wireless experience.

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